

# MAGAZINE ADVERTISING AGREEMENT

Agreement must be completed, signed  
and emailed to [dlpearce7@gmail.com](mailto:dlpearce7@gmail.com)

Agreement is also available  
online at [frvta.org/members](http://frvta.org/members)  
Click on blue "Advertising" tab  
on the right side of the members page.



Contact Name \_\_\_\_\_  
Company \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_  
E-mail \_\_\_\_\_

Title \_\_\_\_\_  
Phone \_\_\_\_\_  
Fax \_\_\_\_\_  
State \_\_\_\_\_ Zip \_\_\_\_\_

My signature authorizes this advertising contract and I attest that I have the authority to contract for this advertisement:

Signature \_\_\_\_\_ Date \_\_\_\_\_ Region # \_\_\_\_\_

## PLEASE COMPLETE THE FOLLOWING INFORMATION:

### RVers GUIDE

**AD SIZE:**  2-Page Spread  Full Page  Half Vertical  
(Check one)  Qtr. Vertical  Half Horizontal  Qtr. Horizontal

Ad Cost \$ \_\_\_\_\_

Page Position \$ \_\_\_\_\_

Logo added to listing \$ \_\_\_\_\_

Subtotal \$ \_\_\_\_\_

**Total \$** \_\_\_\_\_

Position Location \_\_\_\_\_

**ADVERTISING  
DEADLINE**  
Space: NOV 16, 2021  
Material: NOV 23, 2021

*Advertising rates are net.  
Recognized agencies add  
15% commission.*

### ADVERTISING MATERIAL

Camera ready ad:

DropBox  Email  
 Create my ad

Pick up my ad from 2021 RVers Guide:

With Changes  
 No Changes

### SuperShow PROGRAM

**AD SIZE:**  2-Page Spread  Full Page  Half Vertical  
(Check one)  Qtr. Vertical  Half Horizontal  Qtr. Horizontal

Ad Cost \$ \_\_\_\_\_

Page Position \$ \_\_\_\_\_

Subtotal \$ \_\_\_\_\_

**Total \$** \_\_\_\_\_

Position Location \_\_\_\_\_

**ADVERTISING  
DEADLINE**  
Space: DEC 7, 2021  
Material: DEC 14, 2021

*Advertising rates are net.  
Recognized agencies add  
15% commission.*

### ADVERTISING MATERIAL

Camera ready ad:

DropBox  Email  
 Create my ad

Pick up my ad from 2021 SuperShow Program:

With Changes  
 No Changes

## PAYMENT OPTIONS:

Check Enclosed Check # \_\_\_\_\_  Invoice Me  
Credit Card (complete below)  Visa  MasterCard  Discover  Amex

Name on Card \_\_\_\_\_

Company Name \_\_\_\_\_

Credit Card Billing Address \_\_\_\_\_

Card # \_\_\_\_\_

Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_

Signature \_\_\_\_\_

Credit Card Auth. No. \_\_\_\_\_

## EMAIL THIS CONTRACT TO:

**Deanna Pearce**  
[dlpearce7@gmail.com](mailto:dlpearce7@gmail.com)

**For Further Information:**  
Phone: 863-318-0193  
Cell: 863-412-5795

### ADVERTISING AGENCY INFORMATION

Agency Name \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_



*This is a private publication solely owned and published for the Florida RV Trade Association for the benefit of its members. The purpose of the magazine is to promote the recreational vehicle industry in the State of Florida in an ethical and straightforward manner. The Florida RV Trade Association reserves the right to accept or reject any or all advertisements that they feel may compromise this objective in any way. **This agreement will be considered null & void if signed agreement is not received.***